



## **LSC Phone Box Poster Proposal**

**March 2021**

The Sussex Local Services Committee would like to put forward a motion that we use some of our areas funds to facilitate a local PI campaign during March/April 2021.

Our proposed plan is to revisit the phone box campaign that we last ran in 2010. (picture attached). The initial campaign would focus on Brighton and Hove for the first month, and if this proved successful and if funds are still available we could then roll out to possibly Eastbourne, Worthing and Crawley.

The original quote we received was £120 + vat per phone box for 2 weeks. On top of this we also had £29 +vat per box of printing and another £75 for graphic design. After some negotiation we have managed to secure a greatly reduced rate.

We are now looking at £113 + vat per phone box for 4 weeks. A one-off charge of £29 + vat for printing (depending on box type) and we have sourced our own graphic design for £30 + vat.

To keep it simple, totals including vat look like this:

**1 box for 4 weeks - £206.40**

**2 boxes for 4 weeks - £342.00**

**3 boxes for 4 weeks - £512.40 (extra print charge on this one)**

