SANAC Committee Meeting Thursday 14 August 2025 7-9pm via Zoom

In accordance with Concept 5, the Chair of SANAC is the single point of decision and accountability for the SANAC Committee.

Present: Dean (Chair of SANAC - taking this meeting), Lexi (Vice Chair of Tech and minutes taker), Adam R (Chair of Tech), Teresa (Vice Chair of Healing), Ben (Treasurer)

Apologies: Stephen (VC SANAC), Adam M (C of Programming), Jez (C of Reg), Peter (C of Graphics)

Absent: Pat (C of Healing), Lou (VC of Reg), Katie (VC of Creche)

Agenda:

Moment of Silence Serenity Prayer - led by Ben 12 Concepts - read by Adam R Attendance Apologies Vacancies

- 1. Treasury Report
- 2. Registration
- 3. Creche
- 4. Merchandise
- 5. F&E
- 6. Website
- 7. Programming
- 8. Tech
- 9. Venue
- 10. Healing

Next meeting Thursday 21 August 7-9pm on Zoom

Overview

- Contract complications with venue contact Ryan; need to cancel one creche room, leading to email request for contract amendments. Ryan is on A/L until Tuesday 19 August.
- Current bank balance is positive with ticket sales; venue costs at £5,085 plus VAT, totaling approximately £6,000.

- 84 tickets sold so far; target is 300 attendees to match last year's numbers, with pricing set for early bird and door tickets.
- Merchandise delivered; T-shirts (30 units), tote bags (25 units), mugs (25 units), and magnets (100 units) all priced for profit with bundle options to be made available.
- Projected financial surplus of £3,200 if target attendees met; merchandise profit could reach £840 if 70% of stock sold.
- Creche workers budget set at £600; no security or walkie-talkie expenses required, altering original budget plans.
- Sound system issues identified; alternative system in place for performance, with site visit planned post contract finalization.
- Next committee meeting scheduled for Thursday with all members requested to attend for final preparations.

Venue Coordination & Contract

- Convention timing discussed 9 days remaining until event, committee to meet Friday 29 August from 10:00 at venue.
- Contract complications with Ryan (venue contact) need to cancel one creche room, reducing from two rooms to one.
- Email drafted during meeting to Ryan requesting amended contract, building access times for Friday 29th, Saturday 30th, and vacate times
- Ryan out of office until Tuesday, delaying contract finalization

Treasury Report & Budget Analysis

- Current bank balance showing positive trend with ticket sales incoming
- Venue costs calculated at £5,085 plus VAT (20%), totaling approximately £6,000 for weekend
- East Sussex Area funding £3,800 available from ring-fenced convention fund (original £5,000 minus £1,200 already used)
- Ticket sales strategy currently 84 tickets sold, targeting 300 total attendees based on last year's numbers
- Pricing structure established: Early bird tickets: £25, Door tickets: £30 for weekend, Saturday only: £20, Sunday only: £15

Merchandise Planning & Pricing

- Merchandise arrived confirmation from Peter that all items delivered
- T-shirts: 30 units at £10 cost each, selling for £15 (or £20 as 'additional contribution' option)
- Tote bags: 25 units at £6 cost each, selling for £10
- Mugs: 25 units at £5 cost each, selling for £7.50 (or £10 as 'additional contribution' option)
- Magnets: 100 units at £0.36 cost each, selling for £3
- Bundle pricing strategy Lexi to contact Peter regarding graphics for this, and committee to agree on pricing of bundles
- Contribution-based pricing model implemented members can choose standard price or higher contribution price to fundraise for the convention costs

Financial Projections

- Overall financial position: Projected to be £3,200 in the black if all assumptions met
- Critical dependency: Success relies heavily on achieving 300+ attendees for ticket revenue
- Merchandise profit potential: £840 if 70% of stock sells at proposed prices
- Raffle tickets: Budgeted for £200 revenue, with £101 already invested in prizes

Service Arrangements

- Creche workers: £600 budgeted for weekend, payment method to be confirmed with Katie
- High-vis vests needed for stewards approximately £20-30 cost, to be ordered via Amazon Prime or Ebay
- No security guard or walkie-talkies required, costs removed from budget
- Travel expenses: Only covering Maddie's train costs from London for performance

Technical Setup & Entertainment

- Sound system concerns Julian's original system unavailable, Rob's 1000-watt system as backup
- Maddie's performance three songs with backing tracks, audio check needed during venue visit before Friday 29
- Venue limitations limited mixing facilities, handheld mics only, no mic stands provided
- Site visit planned once Ryan returns Tuesday, preferably before Friday 29 setup

Final Preparations

- ASC meeting Wednesday 20 August Ben to present treasury report and request ring-fenced funds
- Committee T-shirts members to purchase and wear during convention
- Next meeting scheduled for Thursday with full committee attendance requested
- Final setup Friday committee members arrive from 10:00

Action items

Dean

- Contact Ryan/university tomorrow regarding contract amendments and building access times
- Speak to venue about site visit arrangements once Ryan returns Tuesday

Ben

- Complete budget spreadsheet and share with committee
- Attend ASC meeting Wednesday to present treasury report and request ring-fenced funds
- Submit required documents to ASC by 9 PM Tuesday night
- Confirm creche worker payment arrangements with Katie
- Confirm any insurance costs with Ash and Katie

Adam M

• Provide raffle ticket sales projections and details to Ben

Adam R

- Coordinate sound system arrangements and backup options
- Plan early arrival Friday at 10:00 AM for technical setup

Teresa

- Collect convention materials Thursday night before Friday setup
- Confirm healing group volunteer arrangements

Peter

- Create bundle pricing displays and price tags for merchandise Lexi to contact
- Finalize any outstanding printing costs (£300 for lanyards and pens)

Katie

- Provide creche worker payment method and schedule details
- Confirm insurance coverage for creche services