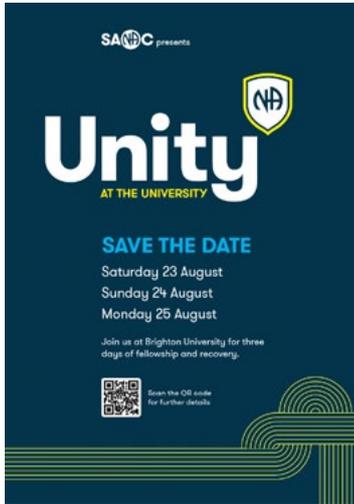


# SANDC16

GRAPHICS AND MERCHANDISE REPORT

## GRAPHICS - STAGE 1

Two routes including graphic elements, colour palettes and typography were designed to the original specification. These were presented before the name of the Convention changed:



## GRAPHICS - STAGE 2

A route was chosen and the name of the Convention changed:



## STAGE 3

A 'Save the date' flyer was printed



GRAPHICS - STAGE 4

Several sets of flyers were printed.



Printed version 1

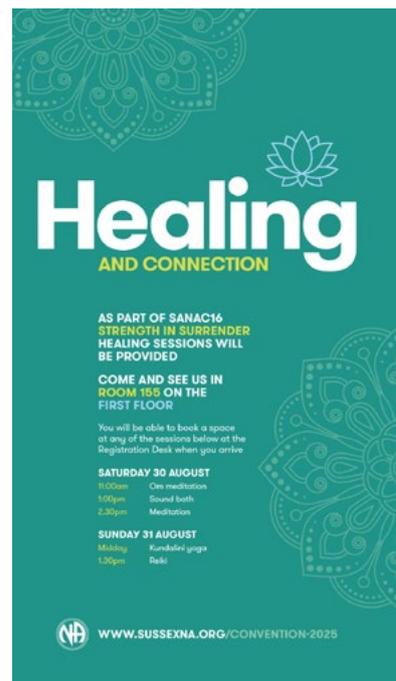
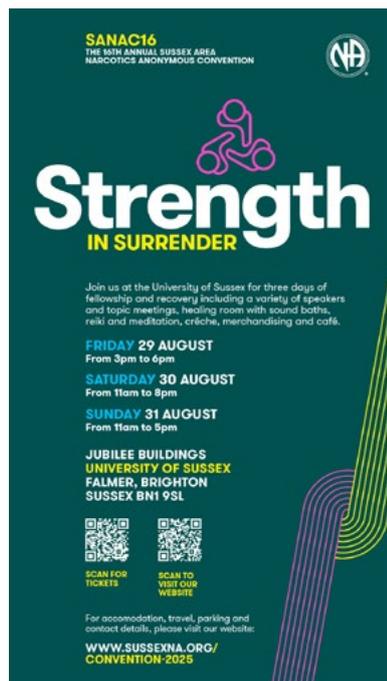


Printed version 2

Digital versions were sent out on WhatsApp including one for the Healing Room:



Digital versions



## GRAPHICS - STAGE 5

A website was designed and a parking map was drawn:



**SUSSEX AREA CONVENTION PRESENTS**



# Strength

**IN SURRENDER**

Join us at the University of Sussex in Falmer for three days of fellowship and recovery.



**CLICK FOR TICKETS**

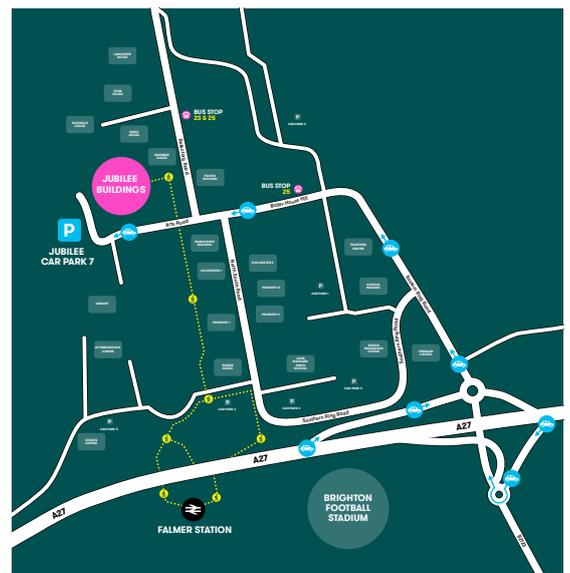


**CLICK FOR FREE PARKING**

**FRIDAY 29 AUGUST**  
**SATURDAY 30 AUGUST**  
**SUNDAY 31 AUGUST**

**LOCATION**  
University of Sussex  
Falmer  
Brighton  
Sussex BN1 9RH

**Click here** for travel details, parking and transport information



GRAPHICS - STAGE 6

Event materials were created including:



Pull-up banners



Exterior vinyl banner

GRAPHICS - STAGE 6 CONTINUED

Interior posters

**ROOM 1**

**FRIDAY SCHEDULE**

- 4:00pm Just for today
- 5:30pm NA Quiz

**SATURDAY SCHEDULE**

- 11:00am Coming to believe
- 1:30pm Shame and guilt
- 3:30pm Restoration to sanity
- 6:30pm Our defects of character

**SUNDAY SCHEDULE**

- 11:00am The gift of desperation
- 2:00pm Relapse and recovery

SANAC16

**Clean time**  
COUNTDOWN

Join us for a countdown of the clean time that has been with us over the weekend

PLACE Main auditorium  
TIME Sunday 4:00pm

SANAC16

**Dance**  
YOURSELF DIZZY

On Saturday night, join us for fellowship and dancing

PLACE Gallery 1 & 2 and The Terrace Room  
TIME 7:30pm

SANAC16

**MERCHANDISE**

**Price list**

- T-shirts £15
- Tote bags £10
- Mugs £8
- Fridge magnets £3

SANAC16

**Strength**  
IN SURRENDER

**FRIDAY SCHEDULE**

- ROOM 1
- 2:00pm Registration open
- 4:00pm and 6:00pm Shared from Sat 7 and 8
- 5:30pm NA Quiz

**SATURDAY SCHEDULE**

**MAIN AUDITORIUM**

- 11:00am Registration at Gates 1, 2 and 3
- 12:00pm If you want what we have to offer Choose! Food for thought
- 12:30pm Welcome to the weekend: Share your story and help!

**ROOM 1**

- 11:00am Coming to believe
- 1:30pm Shame and guilt
- 3:30pm Restoration to sanity
- 6:30pm Our defects of character

**SUNDAY SCHEDULE**

**MAIN AUDITORIUM**

- 11:00am Share your story from Sat 7 and 8
- 12:00pm Reflection
- 12:30pm Strength in surrender: Our closing share from Sat 7

**ROOM 1**

- 11:00am The gift of desperation
- 2:00pm Relapse and recovery

SANAC16

**Healing**  
AND CONNECTION

DO YOU WANT TO INCREASE YOUR PEACE OR SPEND TIME WITH YOUR HIGHER POWER?

Then come and see us in Room 155 on the first floor; our schedule for the weekend is:

**SATURDAY 30 AUGUST**

- 11:00am Om meditation
- 1:00pm Sound bath
- 2:30pm Meditation

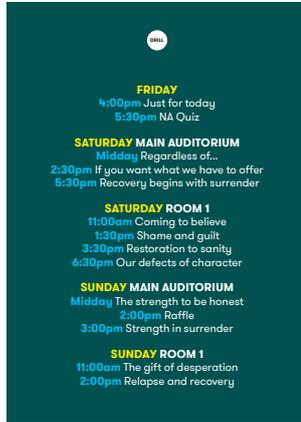
**SUNDAY 31 AUGUST**

- Midday Kundalini yoga
- 1:30pm Reiki

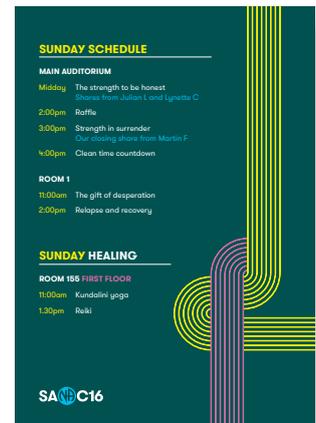
SANAC16 [WWW.SUSSEXNA.ORG/CONVENTION-2025](http://WWW.SUSSEXNA.ORG/CONVENTION-2025)

## GRAPHICS - STAGE 6 CONTINUED

### Lanyards

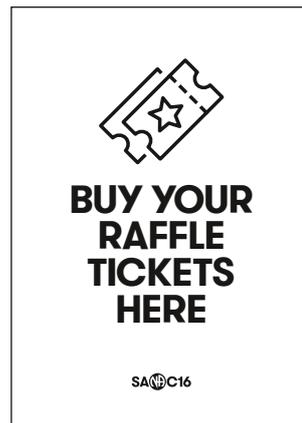
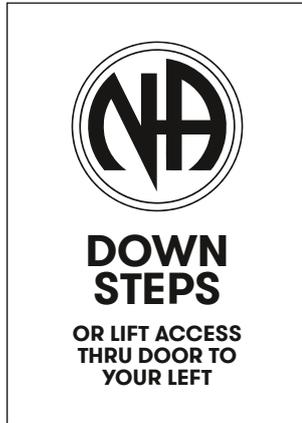


### Programme



GRAPHICS - STAGE 6 CONTINUED

Signage



Forms

FRIDAY 27TH AUGUST 2025 SA@C16

**FILMING AND RECORDING AGREEMENT NOTICE**

This form is for individuals agreeing to be recorded on film for the purposes of participating in the production of the Sussex Area Nurseries Development Committee 2025 film/video content.

I agree that with my signature to this photography/filming permit attached herein and hereby consent to the nature of my being recorded on video footage by the Sussex Area Nurseries Development Committee 2025. I understand that my participation in the project is voluntary and that my withdrawal or consent at any time applies to the photography/filming.

I further acknowledge that, subjecting to the Sussex Area Nurseries Development Committee 2025 being granted for sufficient the processing of recorded footage in accordance with the Sussex Area Nurseries Development Committee 2025 guidelines.

The Sussex Area Nurseries Development Committee 2025 is committed to processing personal information in accordance with all applicable data protection laws and will ensure that the rights and interests of data subjects are assigned appropriately.

Signature of user \_\_\_\_\_ Signature of guest \_\_\_\_\_

Print name \_\_\_\_\_ Print name \_\_\_\_\_

If you have any queries about this form or wish to update your personal details please contact the Sussex Area Nurseries Development Committee 2025: [secretary@sanac16.org](mailto:secretary@sanac16.org)

## GRAPHICS - STAGE 7

A social media call-to-action 'Countdown' campaign was implemented in the 10 days prior to the start of the Convention. A multi-framed rotating GIF was sent out by Adam on the Tech Team each morning.

Only the final one is shown here:



## GRAPHICS - STAGE 8

Graphics were created to fill the screens in both rooms, here are some samples:



All 12 Steps were created



All Readings were created

**GRAPHICS - STAGE 8** CONTINUED



Three screens were created for Saturday



Four screens were created for Sunday

## MERCHANDISE

Tote bags, t-shirts, mugs and magnets were designed. Quantities were costed and decided upon, these were then sent to print.

T-SHIRT - VERSION 2



MUG



TOTE BAG



FRIDGE MAGNET



## PERSONAL EXPERIENCE

I feel that this was extremely worthwhile service and our small team pulled off a minor miracle in making this Convention a success.

I definitely believe we delivered the message and fulfilled our primary purpose.

I would like to thank:

**Adam** (Tech) for his physical and emotional support and for lifting all those boxes;

**Jez** for getting the website and Stripe working, putting up the signage;

**Steve L** for being so level-headed and reminding me to 'hand it over';

**Adam** (Programming) for working so hard to build a fantastic programme and selling so many tickets;

**Ash** for being so stoic, knowing how to do everything and reminding me to let go of what I could not control;

**Katie** for doing a job that I could never do and doing it so calmly;

**Theresa** for her exceptional kindness and support;

**Ben** for helping me sort out the Print and Merch payments;

**Lexy** for sorting every drama that was thrown at her (by everyone) and doing it with grace;

**Lou** for her support and for packing everything away so fast on the Sunday;

**Pat** for letting me rant and healing me;

**Rob, Andrei and Lawrence** for helping with the Merch and Dance.