



Website team meeting 07/01/19 11:30am Brighthelm Centre. In attendance Neil P (NP), Aimee F (Shoestring Digital).

Website traffic is increasing all the time and is proving to be a valuable asset to our area, both for members and non-members. Stats for December (1st – 31st) 2436 page views, from 287 users. The main page hits were, meetings page, events page, audio shares and PI.

Ongoing work: We have launched the search/refine option on the meetings page this is aimed at giving the user easier search options and now has google maps imbedded for each meeting. This will also help us enable easier print options going forward. We are looking into how best to refine the search option and how the page is best laid out. This is still a work in progress, and we would appreciate and input/feedback as to how we can improve this page.

We are still in the process of refining the print options for the meetings list on the website, apologies for this. Please bear with us, this will be resolved asap.

Over the festive period the website team had quite a few requests from members about increasing the amount of audio shares we have available. We are currently looking into better storage options, so we can increase our archive of audio shares, reports and periodicals. After some extensive research from our trusted servants and our special worker, it appears that the safest and cheapest option would be to pay for a private podcast application that can be imbedded on our site. This would give us unlimited storage and streaming capabilities for £10 a month. NP has a personal database of approx 500 shares that could be made available.

Financial: We currently have one outstanding invoice for £168.00. This is for two meetings with Shoestring, setting up and testing the new search options for the meetings page and creating a google project for the map options and also for our google analysis so we can better monitor site activity.

Moving forward: The website team have agreed to let the website settle for a couple of months and to canvas opinion from the fellowship as to further improvements and tweaks. We have recently switched to google analytics to help us better understand how the site is being used, we are currently monitoring site usage, and will aim to give more detailed reports on usage in the upcoming months. Any feedback about content would be much appreciated. Eg what would you like to see more of etc?

The team would also like to include a history of NA in Sussex on the *For Members* page. NP has chatted briefly with a couple of our more “senior” members and they are more than happy to share their experience and memories. To take this forward we are looking for someone to research, collate and write this section along with our webservant team. If anyone would like to get involved, please contact Neil P or Paul R. Or alternately email – webservant@sussexna.org

Next meeting: TBC.

