



Website committee meeting via phone 08/10/19, Paul R, Neil P, Suzanne SB, Steve L.

Suzanne SB was welcomed to the committee.

Ongoing work: The committee decided to let the website “tick” over for a few months and monitor traffic. Website traffic is increasing all the time and is proving to be a valuable asset to our area, both for members and non-members. Stats for July – October 6448 page views, from 889 users. The main page hits were, meetings page, events page, audio shares and PI.

The committee have set up a Facebook announcement page to run along side the website. The purpose of this page is simply an additional tool for Sussex Area announcements relating to meeting, sub-committee and event announcements. The page will be moderated by the committee and will adhere to the guidelines laid out in the NAWS leaflet Social Media and our Guiding Principles.

https://na.org/admin/include/spaw2/uploads/pdf/servicemat/Dec2011_Social_media.pdf

We also consulted some other areas who run similar pages and they advised that these have proved useful in helping to get last minute announcements out to the fellowship in their area. The page is a closed group and posts can only be made and approved by members of the Sussex Area web committee.

If you require any further information, please don't hesitate to contact

webservant@sussexna.org

Financial: August/September hosting fees are now due for payment. £34.30

Moving forward: We are continually monitoring google analytics to help us better understand how the site is being used. Any feedback about content would be much appreciated. E.g. what would you like to see more of etc?

The team would also like to include a history of NA in Sussex on the *For Members* page. NP has chatted briefly with a couple of our more “senior” members and they are more than happy to share their experience and memories. To take this forward we are looking for someone to research, collate and write this section along with our webservant team. If anyone would like to get involved, please contact Neil P, Suzanne SB or Paul R. Or alternately email –

webservant@sussexna.org

Next meeting: Planned for mid-November, date and time tbc