



Website team meeting 05/10/18 11:00 Brighthelm Centre. In attendance Neil P (NP), Paul R (PR), Steve L (SL), Aimee F (AF) (Shoestring Digital).

Website traffic is increasing all the time and is proving to be a valuable asset to our area, both for members and non-members. Stats for September (1st – 30th) 824 unique visitors, current average is over 27 visits per day, September saw a big increase, mainly due to convention audio shares. Since our migration in June we have had over 4000 site visits.

Ongoing work: AF is currently installing and testing the new meeting and events page formats. AF presented the new system and asked for clarity on various search options. The web team agreed on which options would be best suited to both local, national and international searches. AF is currently implementing these and will advise when completed. PR/SL highlighted the need for a live link to google maps, it was agreed that this should be trialled before our next meeting. NP agreed to populate the pages with the information required, allowing the web team to see the completed set up before pushing the system live. AF also highlighted that our current platform dates back to 2012 and suggested that we update this. The team agreed that this should be implemented, and AF will process this over the next couple of weeks.

Audio shares and NA periodicals: All main speaker shares from the 19th Glasgow convention have now been added. Latest copies of NA way and Reaching Out have been added.

Financial: Finances are up to date at the moment. LSC has ring fenced £144, as per estimate, for the current ongoing work.

Email Addresses: All email addresses have now been set up and tested. Addresses available to use are:

webservant@sussexna.org

lsc@sussexna.org

fe@sussexna.org

campout@sussexna.org

convention@sussexna.org

Moving forward: PR suggested we engage with some training on the new hosting system (C Panel). The team agreed that it would make sense as there are lots that could be done with regard to reporting on website usage etc. AF suggested that we look into using Google analytics instead as it's a much simpler system with no extra cost. The web team agreed to trial this.

PR/SL suggested that we head toward full autonomy with our meetings list and also our 12-step list, as the UK site isn't the best at keeping up with changes to our meetings or 12 steppers. The team agreed to look into this further in the upcoming months.

The team would also like to include a history of NA in Sussex on the *For Members* page. NP has chatted briefly with a couple of our more “senior” members and they are more than happy to share their experience and memories. To take this forward we are looking for someone to research, collate and write this section along with our webservant team. If anyone would like to get involved, please contact Neil P or Paul R. Or alternately email – webservant@sussexna.org

Finally, if anyone has any suggestions/ideas on how our site could develop further, please feel free to forward any suggestions to webservant@sussexna.org. This could be anything from appearance to content.

Next meeting:

Tbc, once the current stages of maintenance are completed and ready to test.

*** In Loving Service***